

## **E Commerce Task Force Recommendations**

1. Limit delivery to wine and beer only.
2. Delivery must be made to a residence from a retailer permitted by the Louisiana ATC.
3. Limited to beverage alcohol in a manufacturer sealed container. “Manufacturer sealed” not factory sealed.
4. Define “Manufacturer Sealed” as: A manufacturer sealed container is the manufacturer’s original sealed container filled with the beverage alcohol produced at the permitted facility by the manufacturer as defined in LA R.S. 26:2(24) and 26:241 (10).
5. Delivery radius should be limited to an agreed upon distance by regulators and industry members.
6. Delivery persons shall be responsible vendor certified through the Office of Alcohol and Tobacco Control.
7. Require delivery by full-time employee. Define “full-time” employee as a W2 employee.
8. Must be registered with the LA Secretary of State and authorized to do and doing business in LA.
9. Create a delivery permit with application and fees such as that in LA R.S. 26:272 (The permit, application and fees must be created in statute).
10. Require employee to verify age using a technology that has been approved by the Commissioner of Alcohol and Tobacco Control.

Submitted by: The Beer Industry League of Louisiana